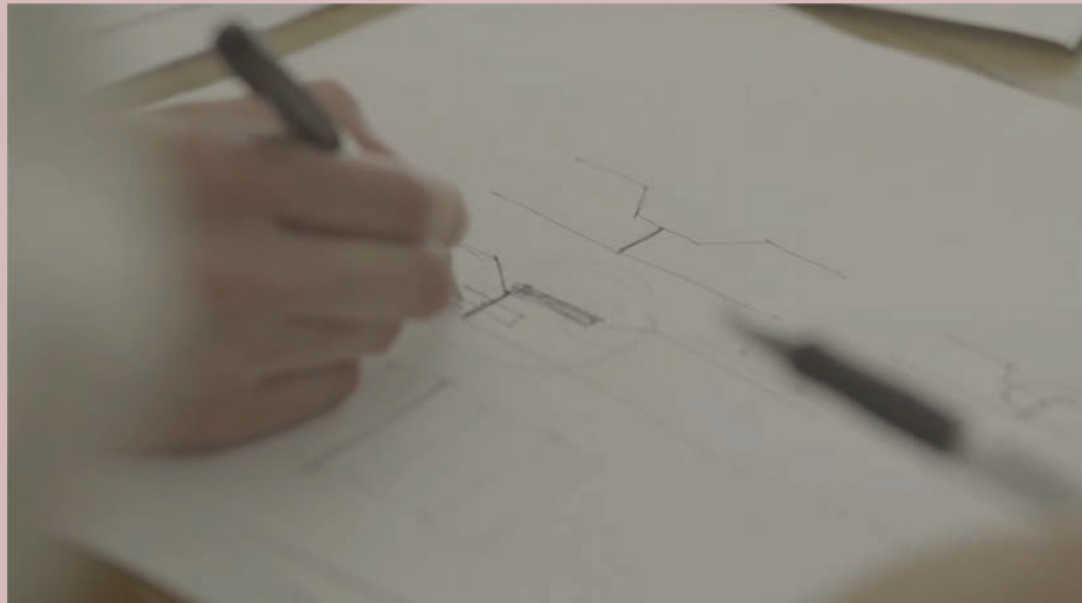




MIRRORS
OF OURS.



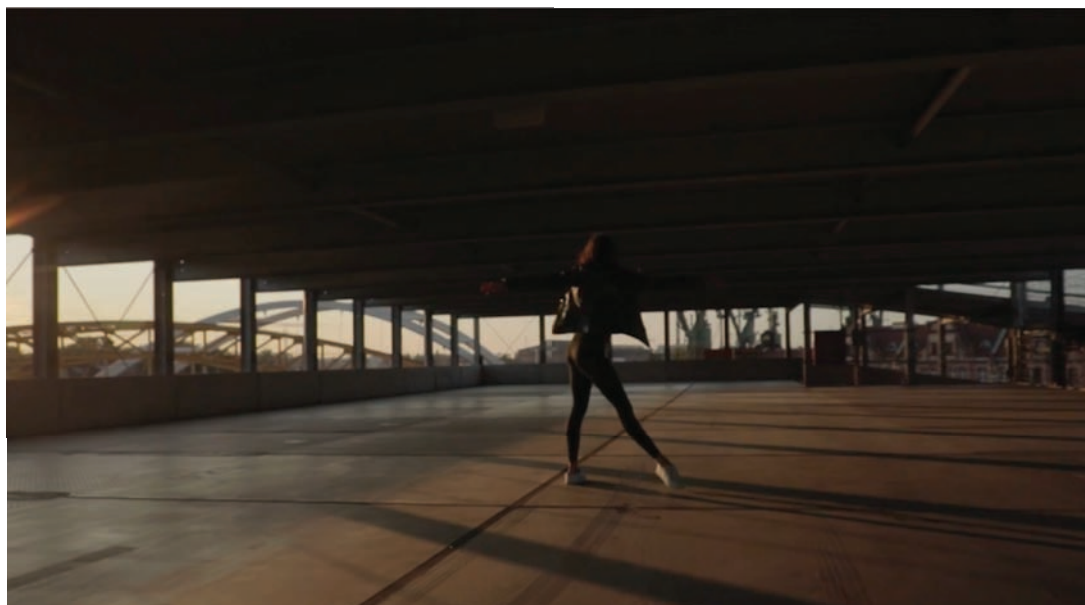
design is the key



Gdansk / Poland 2009



product development



parting leaving

WHO WE ARE

We have been active on the Scandinavian market for thirty years, and now the time has come to create a brand with northern DNA. Quality and design are a vital element of the Scandinavian landscape. There is a saying there that “done is better than perfect”. They are probably right, and we strive for perfection in what we do. We have formed a team open to new challenges, providing support for growth and communication. We decided that our products would be marked “made in EU”, selecting environment-friendly, high-quality materials. We take pride in our products.



OVER THE GENERATIONS

We were doing girl boss before it became a cool thing to do.

The family business came into existence due to the strength of a woman thirty years ago, in a different economic climate and when geographical scale was not what it is today. Consistency, experience, and work with the support of a devoted team enabled a strong organisation to be built, with a solid b2b standing on the Scandinavian market. This naturally led to formulation of our own consumer brand, Sesvan. With this history, the next generation has now set a course for business as it will be in the future.



Wiesława Ryznar-Wojak

Wiesława studied economics and then set up her own business, closely linked to the furniture industry. The right people in the right place at the right time – to these are the values she lives by.



Jacek Ryznar

The general manager and the drive behind operations on the market in the Baltics. Jacek manages the business in Poland, and has devised a modern model for an organisation that retains a start-up culture despite its scale.





Anni Pitkälä

is originally from Jyväskylä, in the central part of Finland. She graduated as an industrial designer from the Joensuu University of applied sciences and is currently finishing a Master's Degree in Furniture design at Aalto University.



Hanna-Kaarina Heikkilä

grew up in Kemi, a small town in the northern part of Finland. Having an architectural background, she also studied design at Aalto University. During her professional career she created architecture across many different kinds of projects.

SCANDINAVIAN DESIGN

With Sesvan, we are continually looking for something. It started with the search for an idea, inspiration, and the direction in which we wish to go. We have excellent production facilities; We didn't have to find that, because we created it. We looked for and are still looking for forms for our products, to make them functional but above all beautiful and compatible with Scandinavian needs and culture. Finna Studio has come up with a number of forms. The mirrors reflect "Finnish design", and there is a northern quality to their simplicity and timelessness.

OUR CREATIVES

Also in our creative design team there are those who create our brand from scratch. Patryk and Paweł make up the visual side of Sesvan. At first, the founders had a wonderful vision, that the brand would symbolise a swan on the water, gliding across a perfectly smooth and glistening surface, constantly in touch with its own reflection. This wonderful inspiration prompted us to create product names associated with Sweden's lakes and rivers.



Patryk Kościelniak

Creative director, designer, and film director who has won multiple awards, for instance in Cannes, New York and London. His motto is "Give me the freedom of a tight brief". In Sesvan's case, this has worked perfectly. Patryk is responsible for devising names, identification, and the look of the brand, working closely with Paweł Klein.



Paweł Klein

Photographer, cameraman, but also a lecturer and great thinker. A distinguished expert on interior design sessions, but also an excellent director of photography. A person with a huge amount of energy, who is unstoppable.



OUR PRODUCTS



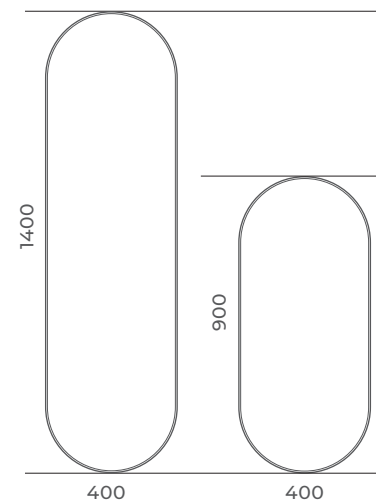


SM1A
SM1B

FÖNESJÖN

A classic shape with a modern approach to interpreting materials and colour scheme.

The name for the design is inspired by a small lake in the municipality of Ljusdal.



DIMENSIONS:	VERTICAL INSTALLATION	HORIZONTAL INSTALLATION
	W: 400 H: 900/1400 D: 18	W: 900/1400 H: 400 D: 18

MATERIAL:	4 MM THICK FLOAT MIRROR, FRAME, SAFETY FOIL
FRAME:	MDF
COLORS:	BLACK, WHITE
THICKNESS:	18 MM
FINISHING:	LACQURED, SEMI-MATT
HANGING:	ADJUSTABLE (VERTICAL OR HORIZONTAL)



WHITE

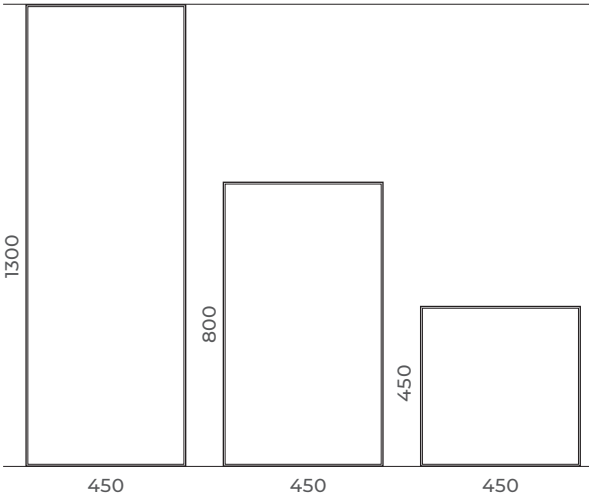


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BREASEN

*A long mirror, like the lake Breasen, of an area of 1.59 square kilometres, 220 metres above sea level, in southern Norrland.
The frame surrounds the mirror the way a forest does a lake.*



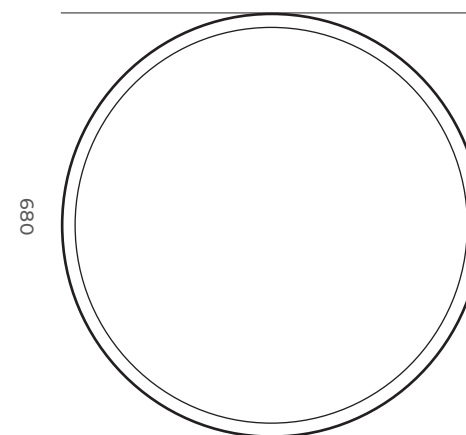
DIMENSIONS:	VERTICAL INSTALLATION	HORIZONTAL INSTALLATION
	W: 450 H: 450/800/1300 D: 19,5	W: 450/800/1300 H: 450 D: 19,5
MATERIAL:	4 MM THICK FLOAT MIRROR, FRAME, SAFETY FOIL	
FRAME:	ALUMINUM	
COLORS:	BLACK	
THICKNESS:	19,5 MM	
FINISHING:	ANODIZED, MATT	
HANGING:	ADJUSTABLE (VERTICAL OR HORIZONTAL)	
		 BLACK



SAREKS

Sareks is Europe's oldest national park (1909), located in the Scandinavian mountains.

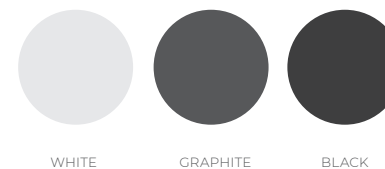
The smooth, glistening surface of the mirror elevated on a bevelling, oblique frame, resembles numerous mountain-top lakes and glaciers.



DIMENSIONS:

Ø680 D: 26

MATERIAL:	4 MM THICK FLOAT MIRROR, FRAME, SAFETY FOIL
FRAME:	MDF
COLORS:	BLACK, WHITE, DARK GREY
THICKNESS:	26 MM
FINISHING:	LACQURED, SEMI-MATT
HANGING:	ADJUSTABLE



WHITE

GRAPHITE

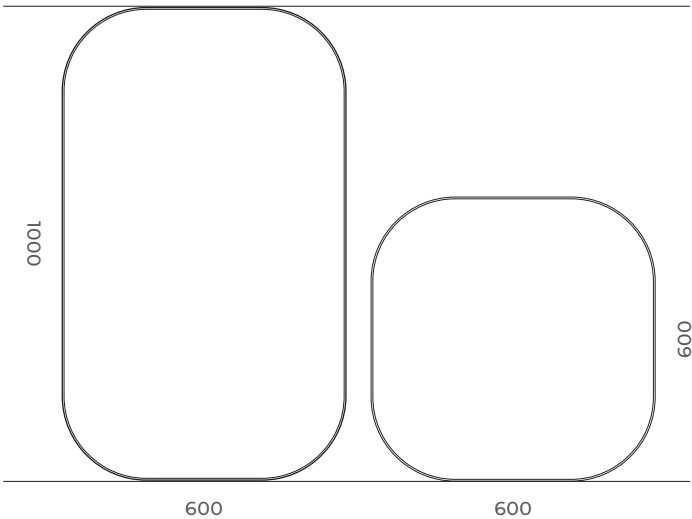
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SM4A
SM4B

RAUTARE

Rautare is a range of mirrors with thin, metal frames.
The lake Rautare is in the municipality of Jokkmokk, Lapland, and is part of the main estuary of the Lule river.



DIMENSIONS:	VERTICAL INSTALLATION	HORIZONTAL INSTALLATION
	W: 600 H: 600/1000 D: 60	W: 600/1000 H: 600 D: 60
MATERIAL:	4 MM THICK FLOAT MIRROR, FRAME, SAFETY FOIL	
FRAME:	METAL	
COLORS:	BLACK	
THICKNESS:	60 MM	
FINISHING:	POWDER COATED, FINE STRUCTURE	
HANGING:	ADJUSTABLE (VERTICAL OR HORIZONTAL)	
		
		BLACK

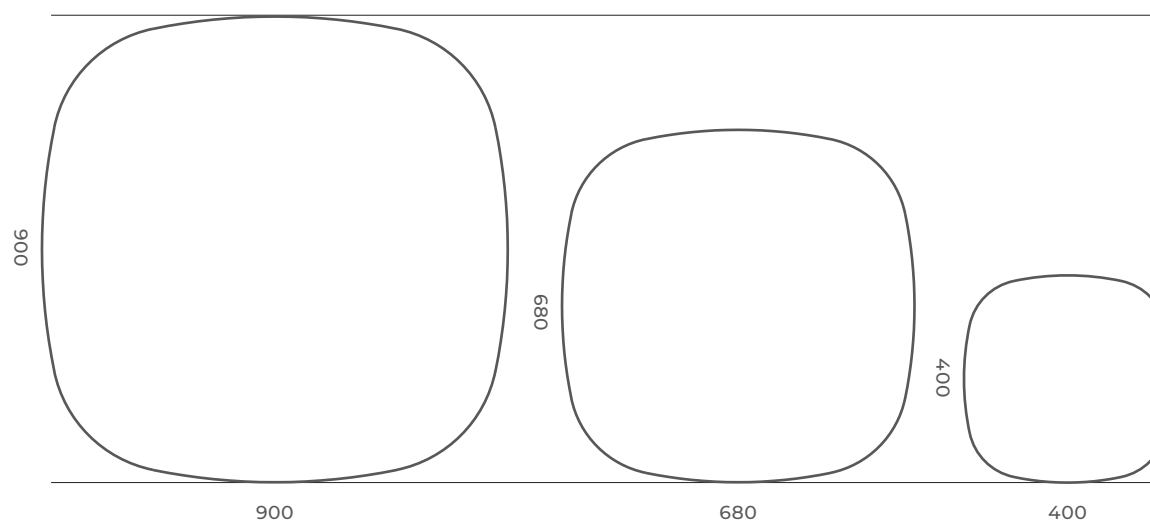


SM5A
SM5B
SM5C

HUSÅN

The Husån is a medium-sized river that flows through a number of lakes.

This inspired us to create a range of circular mirrors of various dimensions and colours, like the lakes through which the Husån flows.



DIMENSIONS:

W: 400 H: 400 D: 12

W: 680 H: 680 D: 12

W: 900 H: 900 D: 12

MATERIAL:

4 MM THICK FLOAT MIRROR, FRAME, SAFETY FOIL

FRAME:

METAL

COLORS:

BLACK

THICKNESS:

12 MM

FINISHING:

POWDER COATED, FINE STRUCTURE

HANGING:

ADJUSTABLE

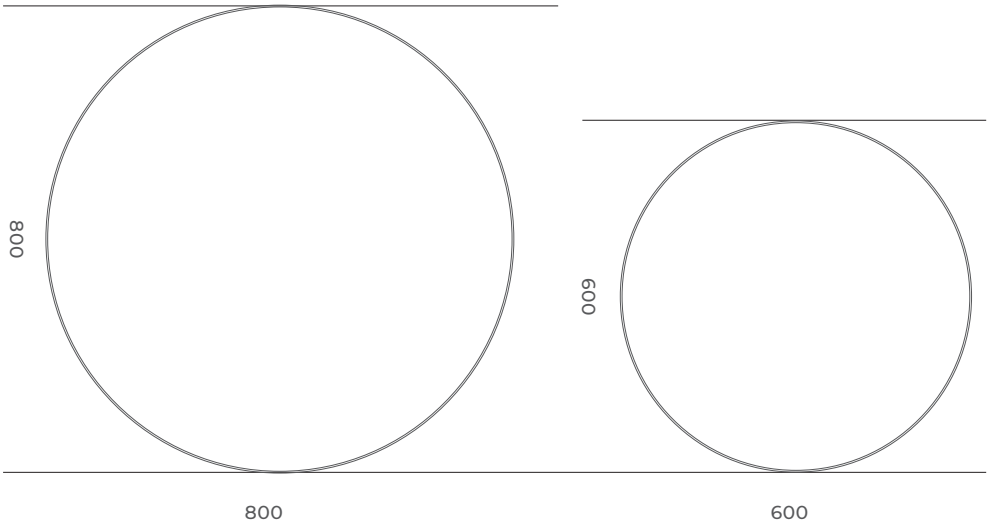


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RUNN

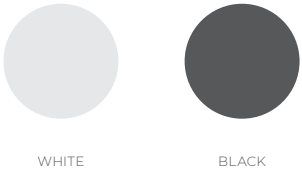
*The Swedish lake of Runn, with its multiple islands, is a popular ice-skating spot – there are more than 30 km of skating routes.
Our mirrors do not get scratched and are available in two sizes.*



DIMENSIONS:

Ø600/800 D: 45

MATERIAL:	4 MM THICK FLOAT MIRROR, FRAME, SAFETY FOIL
FRAME:	METAL
COLORS:	BLACK, WHITE
THICKNESS:	45 MM
FINISHING:	POWDER COATED, FINE STRUCTURE
HANGING:	FIXED

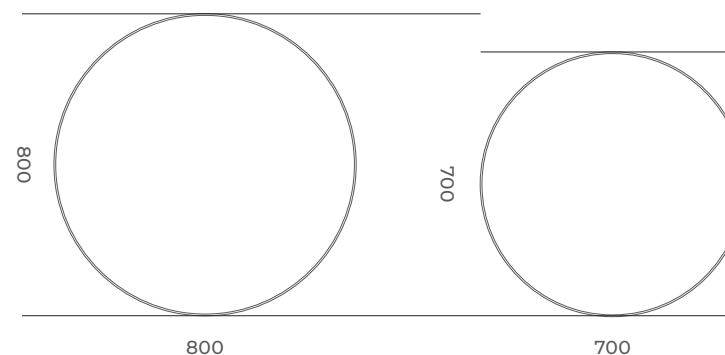




SM7A
SM7B
SM7C

SILJAN

Siljan, in the Dalarn region, is a lake that has a special history, as it is located on the edge of a crater of the same name, created when a meteor struck 377 million years ago. The circular mirrors, of large dimensions, also have a secret – they have added lighting.



DIMENSIONS:

Ø700/800 D: 19,5

MATERIAL:	4 MM THICK FLOAT MIRROR, FRAME, SAFETY FOIL
FRAME:	ALUMINUM
COLORS:	BLACK, SEMI GOLD
THICKNESS:	19,5 MM
FINISHING:	ANODIZED, BLACK-MATT, SEMI GOLD-GLOSSY
HANGING:	ADJUSTABLE
LIGHTNING:	ON REQUEST AMBIENT LIGHT (BEHIND MIRROR) LED, 3000K



SEMI GOLD



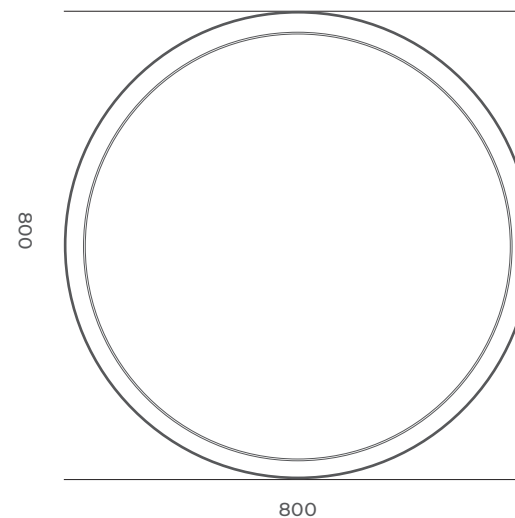
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BOREN

Boren is a lake in the north-western part of the Östergötland region, to the east of Motala.

The reflection of beams of sunlight in the smooth and glistening lake surface inspired us to use LED lights with the mirror.



DIMENSIONS:

Ø800 D: 35

MATERIAL:	4 MM THICK FLOAT MIRROR, FRAME, SAFETY FOIL
FRAME:	MDF
COLORS:	BLACK, WHITE, DARK GREY
THICKNESS:	35 MM
FINISHING:	LACQURED SEMI- MATT
HANGING:	FIXED
LIGHTING:	LED, 3000K



WHITE

DARK GREY

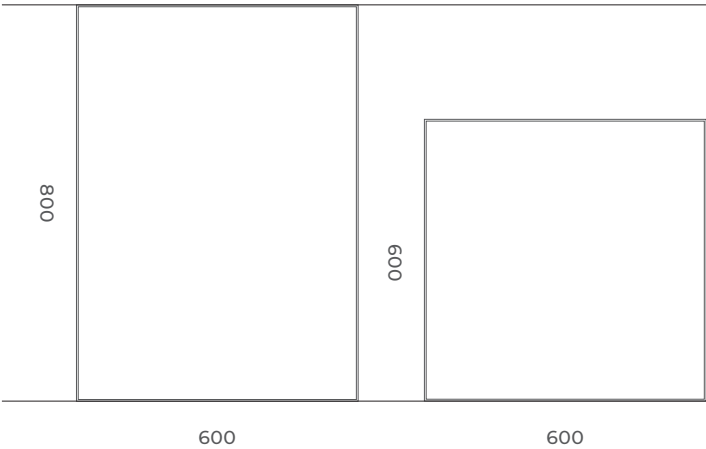
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SM9A
SM9B

KALLSJÖN

*Kallsjön lake, in the municipality of Åre, in Jämtland, is part of the main Indalsälven estuary.
The name Kallsjön means cold lake, and this range of mirrors is also designed in a reserved and practical style.*



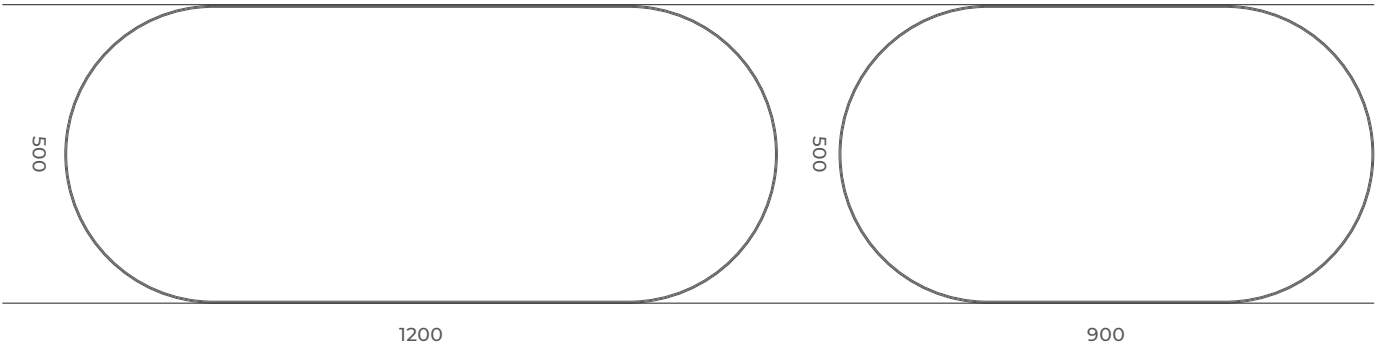
DIMENSIONS:	VERTICAL INSTALLATION	HORIZONTAL INSTALLATION
	W: 600 H: 600/800 D: 30	W: 600/800 H: 600 D: 30
MATERIAL:	4 MM THICK FLOAT MIRROR, FRAME, SAFETY FOIL	
FRAME:	METAL	
COLORS:	BLACK	
THICKNESS:	30 MM	
FINISHING:	POWDER COATED, FINE STRUCTURE	
HANGING:	FIXED	
		 BLACK



SM10A
SM10B

SOMMEN

*Sommen is an extraordinary lake with rich fauna.
The crystal clear water is like the type of glass used in our mirrors.*

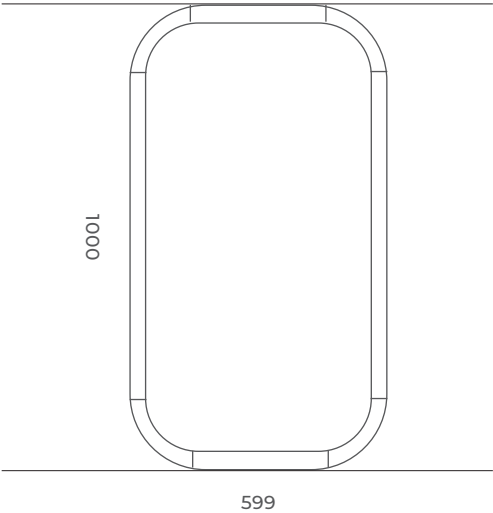


DIMENSIONS:	VERTICAL INSTALLATION W: 500 H: 900/1200 D: 20	HORIZONTAL INSTALLATION W: 900/1200 H: 500 D: 20
MATERIAL:	4 MM THICK FLOAT MIRROR, FRAME, SAFETY FOIL	
FRAME:	MDF	
COLORS:	BLACK, WHITE, DARK GREY	
THICKNESS:	20 MM	
FINISHING:	LACQURED, SEMI-MATT	
HANGING:	ADJUSTABLE	
	<div> <div>WHITE</div> <div>DARK GREY</div> <div>BLACK</div> </div>	



HORNAVAN

*Sweden’s deepest lake, Hornavan, is 221 metres deep and is surrounded by dense forests.
The frame of the Hornavan mirror is also in fact made from top quality wood.*



DIMENSIONS:	VERTICAL INSTALLATION	HORIZONTAL INSTALLATION
	W: 600 H: 1000 D: 22,5	W: 1000 H: 600 D: 22,5
MATERIAL:	4 MM THICK FLOAT MIRROR, FRAME, SAFETY FOIL	
FRAME:	WOOD (NATURAL OAK)	
COLORS:	NATURAL	
THICKNESS:	22,5 MM	
FINISHING:	LACQURED, SEMI-MATT	
HANGING:	ADJUSTABLE	



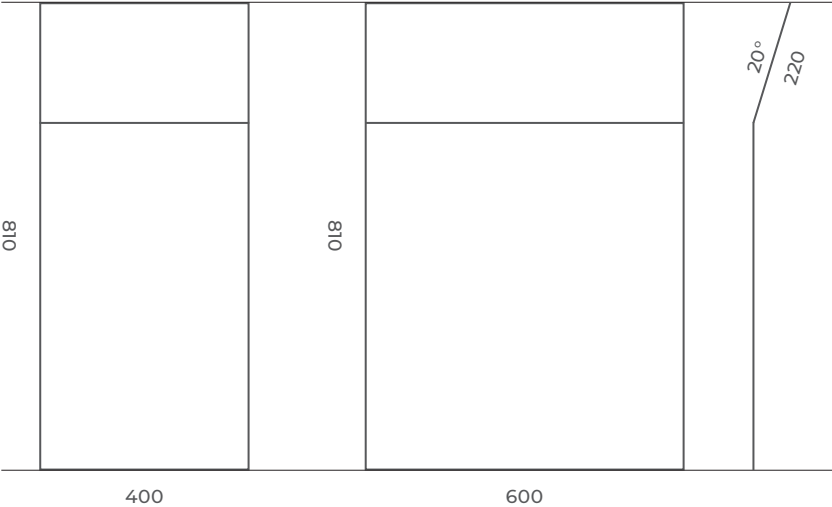
WOOD
(NATURAL OAK)



SM12A
SM12B

TÄNNFORSEN

*Tännforsen, in the municipality of Åre, is the largest waterfall in Sweden, and from December to February it is usually covered in ice.
The beautiful Finnish design – a frameless mirror, is a bold reference to the waterfall.*



DIMENSIONS:	VERTICAL INSTALLATION	HORIZONTAL INSTALLATION
	W: 400/600 H: 810 D: 20	W: 810 H: 400/600 D: 20 LEFT/RIGHT
MATERIAL:	4 MM THICK FLOAT MIRROR, METAL BACK SUPPORT, SAFETY FOIL	
FRAME:	–	
COLORS:	BLACK BACK	
THICKNESS:	20 MM	
FINISHING:	POWDER COATED, FINE STRUCTURE	
HANGING:	ADJUSTABLE	

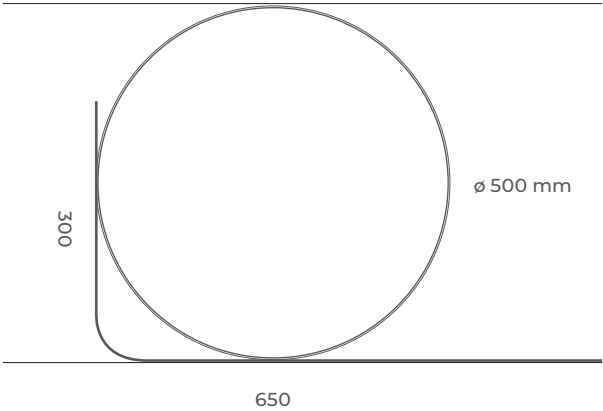


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MUDDUS

Muddus is a remote national park in Sweden, which can be reached by tourist trails.
Muddus is also a mirror with a metal shelf leading to it, which encompasses the smooth, glistening surface on two sides.



DIMENSIONS:	VERTICAL INSTALLATION	HORIZONTAL INSTALLATION
	Ø500 W: 300 D: 650	Ø500 W: 650 D: 300
MATERIAL:	4 MM THICK FLOAT MIRROR, FRAME, SAFETY FOIL	
FRAME:	METAL	
COLORS:	BLACK	
THICKNESS:	DRAWING	
FINISHING:	POWDER COATED, FINE STRUCTURE	
HANGING:	FIXED	

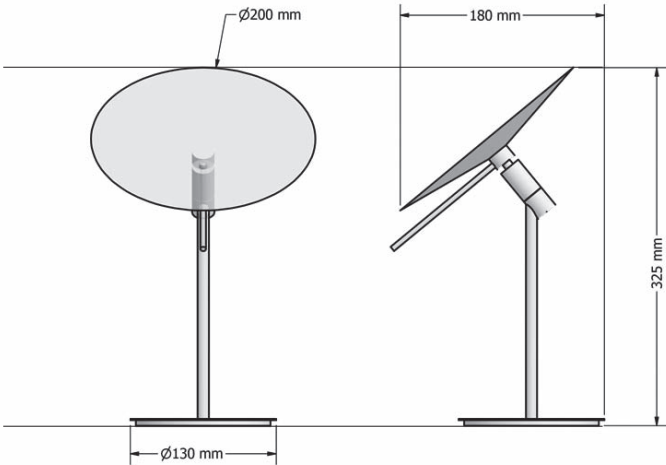


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MAVAS

Mavas is a range of small, coloured, free-standing mirrors.
The name is used for a range of magnifying mirrors, and is derived from the name of the Mávasjávre lake in Lapland.



DIMENSIONS:

Ø200 H: 325

RAW MATERIAL:
COLORS:

BRASS
WHITE MAT, BLACK MAT, ANTRACITE MAT





**LET'S
TALK**



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